



Metro North Regional Employment Board

**Quarterly REB Meeting
September 17, 2014
150 CambridgePark Drive, 1st Floor Conference Room, Cambridge**

Agenda

- 8:00 Welcome Joanna Dowling, Chair
- 8:05 Review and Approval of June Meeting Minutes
Committee Reports
- Joint Committee (PFO and Career Center) Sue Walsh and Susan Jepson
 - Youth Council Reed Brockman
 - Adult Basic Education Transitions to College and Careers Committee Mina Reddy
 - Update on Advanced Manufacturing - Marketing Andrew Diamond
 - Update on REB Activities Linda Bass
- 8:25 Strategic Plan Benchmarking Chart Update Linda Bass
- 8:30 REB Member Highlights Paul Richard, Interviewer
- 8:45 Key Issues for Metro North - Workforce Innovation and Opportunity Act Linda Bass
- 8:55 Business Engagement - Open Discussion
Context: WIOA emphasis on job-driven approach and current trend of grantors requiring intensive participation by business in new initiatives, e.g., work experience, OJT, internships, commitment to interview, etc.
- What are the incentives for business to partner with the public sector (workforce development, schools/colleges, training providers), e.g., in industry consortia, in grant applications? Disincentives?
 - What is the value added for industry?
 - How can we convincingly frame what we do as a joint effort of business and workforce development/education?
 - How do we identify/develop industry champions?
 - Should these partnerships be employer-led? How can we facilitate this?
- 9:25 Meeting Schedule - Survey Results
- 9:30 Adjourn